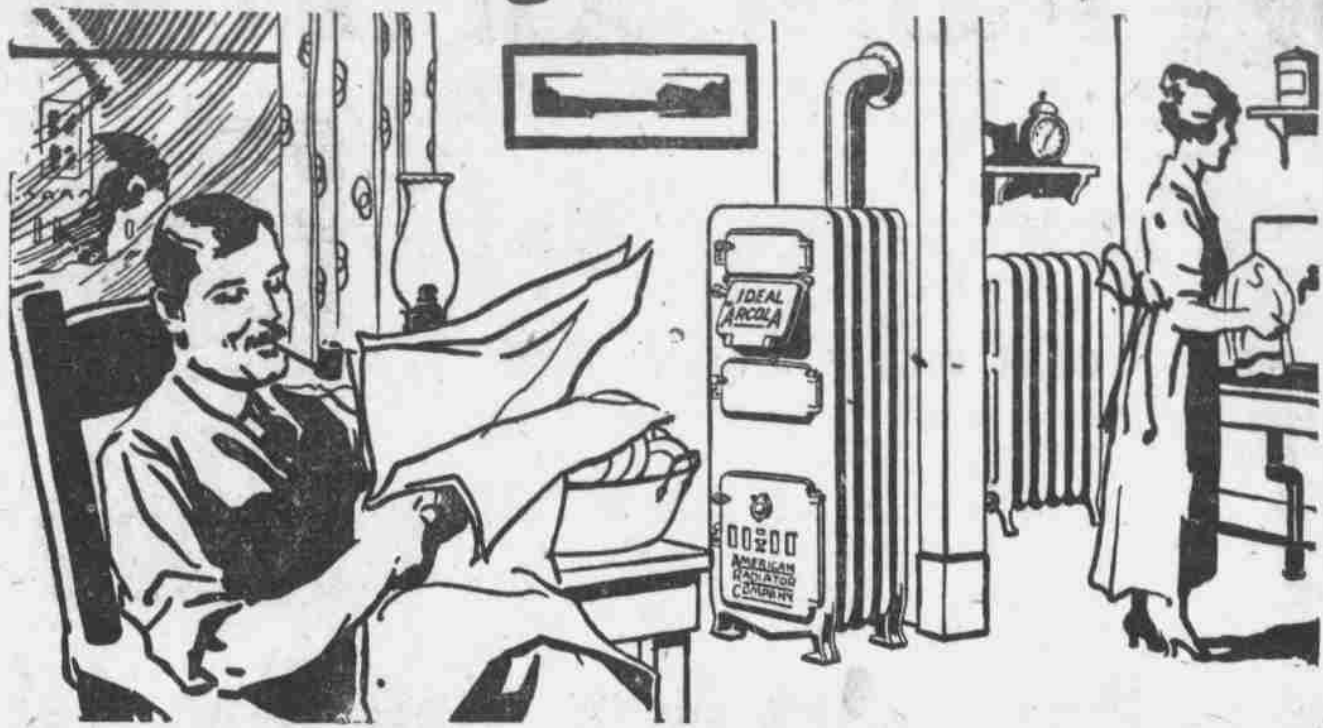


Gives you a life-time \$1.07 of Heating Comfort



New IDEAL-Arcola Radiator-Boiler

Puts IDEAL HOT WATER HEATING comfort at low cost in cottages, flats, or stores, with or without cellars

The IDEAL-Arcola takes the place of a parlor stove. But a stove wastes much of its heat up the chimney, whereas the IDEAL-Arcola is water-jacketed, and conveys its heat by hot water circulation through pipe-connected AMERICAN Radiators stationed in the adjoining rooms. Every bit of the big volume of heat developed from each pound of fuel is therefore made useful in keeping ALL the rooms uniformly, healthfully warm. There is no coal-waste. The IDEAL-Arcola does not rust out or wear out—will outlast the building—is a genuine, permanent investment!

Shipped complete ready for immediate operation

The beauty of the IDEAL-Arcola method is that no cellar is needed. Everything is on one floor. The Arcola is placed in any room that has a chimney connection. No running to cellar. If there are two or more tenants in the building, each can have his own Arcola and make the temperature to suit his own needs—can make his own climate! If you do not wish at first to heat the entire building, buy a small size IDEAL-Arcola and later on buy extra sections for the IDEAL-Arcola and two or three more radiators to warm more rooms.

Cleanly heating—healthful heating—free from fire risks!

Unlike stoves, there are no coal-gas leaks into the living-rooms. The IDEAL-Arcola delivers the soft, radiant warmth of hot water—not the dry, burnt-out atmosphere of stove heating. There is no fire risk to building—no danger to children—fire lasts for hours! The Arcola burns hard or soft coal, coke, gas, or wood. Brings cost of heating down to the lowest notch—and gives IDEAL comfort.

Catalog showing open views of houses, individual flats, stores, offices, etc., with the IDEAL-Arcola Boiler in position will be mailed (free). Write today

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No exclusive agents

AMERICAN RADIATOR COMPANY

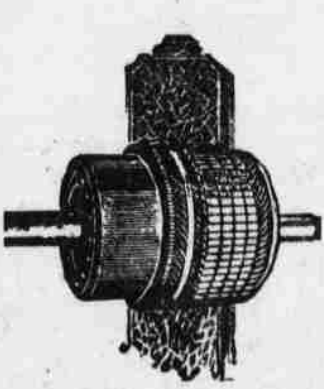
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White's Cafe

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TELEGRAPH BRIEFS

NEW YORK—Ludwig C. A. K. Martens, Russian soviet ambassador to the United States, has offered to provide transportation to Russia for all Russians who desire to leave or whose presence is undesirable to the United States.

NEW ORLEANS—The fourteenth annual convention of the Interstate Inland Waterway league is in session here.

NEW ORLEANS—It is announced that the bubonic plague situation here is well in hand, not a single case having developed since Nov. 1.

CHICAGO—Seven robbers bound and gagged three men, blew open a large safe in the offices of the Standard Oil company of Indiana, partly wrecked a smaller safe and escaped with \$5,000 in cash.

MILAN—Eudwig King, formerly king of Bavaria, arrived at Lodarno to spend the winter.

LA PAZ, Bolivia—Bolivia has ratified the peace treaty of Versailles.

COPENHAGEN—The Estonian government has decided to place the army of Gen. Yudenitch if it crosses the Estonian frontier, according to the Reval correspondent of the National Tidende.

LONDON—A floating mine was responsible for the sinking of the American steamer, Council Bluffs, off the coast of Holland last Wednesday, according to advices received here. The crew was saved.

NEW YORK—Lieut. B. W. Maynard, the "flying person," announced that he will start within eight days on an attempted nonstop flight from coast to coast.

BINGHAMTON, N. Y.—Mr. and Mrs. Harold Hess and two children, aged 10 years and 5 months, were burned to death here when an apartment building in Endicott, a suburb, bursted. Two other persons were injured and may die.

CLEVELAND, O.—The giant Handley-Page airplane, which left Mineola Friday on an attempt to fly to Chicago, made a forced landing at the North Randall track and was so badly damaged that repairs will take two weeks.

MACON, Ga.—Lemuel L. McCommon, 28, well-known dry goods merchant, committed suicide at his home here by cutting his throat. He had been in ill health for some time.

BARTLESVILLE, Okla.—George Van Horn and his wife, and C. N. McDaniel, were killed and Mrs. Robert Swatsell fatally injured here when they were run down by a train on a trestle.

MADRID—The Marquis de Gonzales has been appointed Spanish minister to Mexico, succeeding the duke of Amalfi, who recently returned to Madrid.

SAYS HUNS POWERLESS. COPENHAGEN, Nov. 17.—Philipp Scheidemann, former German chancellor, writing in the Vorwaerts, says he considers that Germany is really in the power of the reactionaries.

"The entire army," he writes, "seems to be at the disposal of the reactionaries. Unity of the working classes has become a bounden duty."

REVIVE BULL FIGHTS. MEXICO CITY, Nov. 17.—El Torero, Mexico City's famous bull ring, was the scene Sunday afternoon of the first bull fight since the sport was forbidden in the federal district by President Carranza almost three years ago. 17,000 persons attending. No bulls were killed, but in other respects the sport was the same as in former years.

FORMER KAISER TRIES TO SELL YACHT IN U. S.

NEW YORK, Nov. 17.—Herr Wilhelm Hohenzollern, erstwhile emperor of Germany, is seeking an American purchaser for his famous schooner yacht Meteor III, after having apparently failed to dispose of it in Scandinavia, where it was advertised for sale last July for \$45,000.

This became known when 40 wealthy New York yachtsmen received letters from one of the ex-empire's agents announcing that the craft, built in America, "as a high tribute to the ability of American shipbuilding and a recognition of the high position the United States holds in the yachting world," is on the market. Terms of sale would be sent on request, the letter added.

The Meteor III, conspicuous for years at the regattas of Kiel and Copenhagen, was built at Shooter's Island, and christened by Miss Alice Roosevelt in 1902 with champagne from the former Kaiser's private cellar. Among those who attended the ceremony was the late Col. Theodore Roosevelt. Prince Henry of Prussia, the emperor's son, was in the American and German navies.

BROTHERHOOD CHIEFS DISCUSS HINES' OFFER

CLEVELAND, O., Nov. 17.—Heads of the four railroad brotherhoods met here today to consider Director-General Hines' offer of overtime payment on slow freight service. They hope to be able to give an answer within a week. Those attending the conference included W. S. Lee, of the trainmen; Timothy Shea, of the firemen and engineers; Warren E. Stone, of the engineers, and L. S. Shepard, of the conductors.

"SYRUP OF FIGS" CHILD'S LAXATIVE

Look at Tongue! Remove Poisons From Stomach, Liver and Bowels.



Accept "California" Syrup of Figs only—look for the name California on the package, then you are sure your child is having the best and most harmless laxative or physic for the little stomach, liver and bowels. Children love its delicious fruity taste. Full directions for child's dose on each bottle. Give it without fear. Mother! You must say "California."

LHEVINNE DELIGHTS IN GOODWYN RECITAL

BY GEORGE WILLIAMSON
Opening the course of piano artist recitals for the season of 1936-37, the Memphis Musical Bureau on Saturday afternoon presented Josef Lhevinne at the Goodwyn Institute to an audience which fairly filled the auditorium, including delegations of music lovers and students from various cities in the Memphis territory. In announcing the wonderful Russian as the world's greatest pianist, the management cannot be adjudged as having made a serious mistake, although all cannot agree on this.

Lhevinne's terrible experiences during the period he was interned in Germany and subjected to all sorts of mistreatment have, perhaps, left their marks to some extent on his physical body, yet his art is riper than ever and on this his third appearance here he proved most satisfying. His playing shows that his soul and spirit have been made all the purer for the refining process through which war carried him.

As a model for piano students he is without a peer, and even the layman finds exquisite delight in listening to him. Without any of the mannerisms or appeals to the eye to make up for deficiencies in his art, he displays marvelous mastery of the keyboard and makes the most intricate and difficult numbers appear simple, while he gives to those of simpler form the beauty and finish of the classics. His technique is excellent and yet he seems to execute the most complex passages as easily as one sits and reads a book. Perhaps the most striking feature of his playing are the wonderful runs he makes with those dextrous fingers that trip over the keys as lightly as sprites or spring zephyrs, yet when he wants them to do so strike with dynamic force equal to the blows of a tripphammer. Accentuation is another thing he has mastered, and his use of the pedals denotes keen appreciation that so often is missed by so-called artists.

But why try to describe him, when it is waste of words? His program was very attractive and left nothing to be wished for. Beethoven, Mozart, Chopin, Rubinstein and other masters were the composers, and each number was delightful. Perhaps most of the audience enjoyed the Rubinstein group, must, which closed the program, and no doubt that master, who is said to have been the "spiritual father" of Lhevinne, would have expressed entire satisfaction had he heard his pupil in this program.

Mrs. Jason Walker and those who are co-operating with her in bringing these master pianists here are doing excellent work for the musical standard of this territory and the initial recital is a good omen as to the remaining part of the course.

AVIATOR COMES TO YAZOO FOR PASSENGERS

YAZOO CITY, Miss., Nov. 17. (Sp.)—Pilot Bernard, representing the Service Aviation company, of Wabash, Ind., and Fort Worth, Tex., is scheduled to arrive in this city on Tuesday, Nov. 18, for several days' service in the carrying of passengers in his plane. He was one of the pilots of 14 planes that aviation company recently flew from the Indiana headquarters to the Texas base for the winter.

Business Expert Coming; Books At Institute

No books in the business section of Goodwyn Institute library are in greater demand than those by Walter Dill Scott, psychologist of business, advertising and human efficiency. Dr. Scott will speak at Goodwyn Institute on Monday and Tuesday nights on "The Psychology of Advertising," "The Psychology of Public Relations," "Influencing Men in Business," and "Increasing Human Efficiency."

Dr. Scott's books on efficiency and on character tests in the choosing of employees stand at the head of the authorities on these subjects. In addition, Goodwyn Institute library has on its business shelves such books as the following:

"Choosing Employees by Mental and Physical Tests," by William Fretz Kemble; "The Job, the Man, the Boss," by Dr. K. M. Blackford; "Analyzing Character," by the New Science; "Judging Men," by Dr. Blackford; "Measurement of Intelligence," by Lewis M. Terman; "Vocational Psychology," by Harry L. Hollingworth; "The Executive and His Control of Men," by E. R. Gowing; "Memory and the Executive Mind," by A. R. Robinson; "Psychology and Industrial Efficiency," by Hugo Munsterberg; "Business Psychology," by Christian B. Sorensen; "Employment Management," edited by Daniel Bloomfield; "American Problems of Reconstruction," edited by William M. Friesen; "Personal Efficiency in Business," by Edgar Earl Purinton; "Human Factor Works Management," by James Hartness.

The business men of Memphis are urged to call at Goodwyn Institute before or after Dr. Scott's lectures, to examine Dr. Scott's books. The library, like the lectures, of Goodwyn Institute is free to all, and is open daily from 9 a. m. to 9:30 p. m.

As Influenza

Is an exaggerated form of Grip, LAXATIVE BROMO QUININE Tablets should be taken in larger doses than is prescribed for ordinary Grip. A good plan is not to wait until you are sick, but PREVENT it by taking LAXATIVE BROMO QUININE Tablets in time.

WHITE PLAQUE PAINTED WORSE THAN WAR

More than twice the number of Americans died at home from tuberculosis than were killed in the war, declared Capt. Joseph Judge Sunday in addresses delivered in a crusade against the disease. Capt. Judge offered statistics to show that 150,000 persons died in this country of tuberculosis during the time 60,000 and thousands were killed on the battlefield.

Capt. Judge, who is here in the interest of the National Tuberculosis association's campaign, spoke three times Sunday. He lectured in the morning and afternoon at the Majestic theater, and at the Bellevue Baptist church at night. The night talk was a plea for the proper care of children.

SOCIAL WORKERS' CLUB WILL ELECT OFFICERS

Election of officers and general business will be taken up Thursday at regular luncheon meeting of the Social Workers' club at the Chamber of Commerce. The meeting has been advanced one week, the originally scheduled date being Thanksgiving.

There are two nominees for president, Dr. E. R. George and Mrs. Laura Nebett. Several names appear for other positions on a ballot mailed out the other day to all members.

ELECTION CALLED

NEWBURN, Tenn., Nov. 17. (Sp.)—John L. Sinclair, Sam Ferguson and Milton E. Magee, election commissioners for Dyer county, have called a special election to be held in Newbern Nov. 28 for the purpose of ascertaining the will of the qualified voters in Newbern on a proposed bond issue of \$25,000 to repair the streets with asphalt.

S. J. Harris, E. B. Parks, J. H. Scott, E. B. Fry, J. M. King and R. L. Towns have been appointed to conduct the election.

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All drugstores. Each 25¢. Outlets 5¢ & 10¢. Telegram 5¢. Sample each free of Cuticura, Dept. 1, Boston.

CLEANERS 363 Drake & Co.

WRIGLEY'S

5¢ a package before the war
5¢ a package during the war
and
5¢ a package NOW

THE FLAVOR LASTS SO DOES THE PRICE!



For delicious, dainty salad dressings, Mazola is now preferred by leading cooks everywhere

Your grocer sells Mazola at much less than the cost of the best Olive Oil. This means you can serve salads as often as you please—minus the thought of spending too much money for dressing.

Start with a Mazola French Dressing today—and compare it to your former salad dressings.



MAZOLA

CONSUMERS IN COUNTER STRIKE AGAINST MILKMEN

NEW YORK, Nov. 16.—Milk drivers whose recent threat of a strike won them an increase of pay and sent milk prices up, found a "consumers strike" in progress in many parts of New York this morning when they made their early morning deliveries.

Hanging on doors of many homes and apartments were signs reading "milk strike—no milk wanted here until Thursday."

The strike was called by the community council of national defense, and "strikers" who observe the recommendations of the council will abstain from the use of milk on Mondays, Tuesdays and Wednesdays of every week until the price of that commodity is lowered.

Do You Let

Your purse or your brain guide you when you buy your clothes? No doubt your good common sense tells you that the better clothes will make you look your best, but your purse says you must buy cheap clothes. What can you do? I'll tell you what you can do.

Come to Miller's Ready-to-Wear Millinery and Fur Shop at 174 S. Main St., opposite the Princess Theater. I'll extend you credit without the usual red tape, reference or investigation. I carry the same high grade line of merchandise that you will find only in the exclusive specialty shops. Coats, \$35 to \$400; Suits, \$35 to \$250; Dresses, \$25 to \$150; Hats, \$10 to \$50; Fur, \$15 to \$1,000; Waists, Skirts, Silk Underwear, etc.

You will find my shop a good place to buy your Christmas presents. My Fur Department will look after your Fur Repair work.

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